

# OneHQ CRM.

CRM helps you engage with leads and customers, get insights about your business, build a scalable sales process, and grow your business faster.

OneHQ has broad CRM experience that can help you select, implement and manage to get the benefits of CRM in your business and streamline the process of customer management while enhancing the efficiency of your sales team.

If you have an existing CRM system that is not returning the results it should, costing you too much money (or time!) to manage, we can help there too

There's a lot of choice in the CRM market. Our expertise is broad; but we have a couple of favourites: Pipedrive and Zoho CRM. Selecting the right CRM system for your business is an important decision.

Having the right mix of capability and ease of use is critical; who wants a functionally perfect CRM system that is too time consuming to use so your team don't keep it up to date?

Improvement in lead conversion rates

300%

Improvement in customer retention

27%

Shorter sales cycles

24%

# HERE'S HOW WE CAN HELP.

## ENGAGE CUSTOMERS AND LEADS

- From a centralised CRM system so you whole team knows what is going on with every customer.

## COMMUNICATE

- Using CRM with your customers and prospects across multiple systems including email, SMS and chat.

## AUTOMATE

- Routine tasks to free up your sales, support and admin teams time to get on with growing the running the business.

## BE IN THE KNOW

- With reporting and analytics that tell you what is really going on.

## TRACK AND NURTURE

- Your customers from leads to loyal buyers. Making sure you are engaged with them at every point of their buying journey.

## GET REAL SUPPORT – BY REAL KIWIS

- Our people are both technically excellent and love working with your team to provide exceptional support.



We're proud to have some of the best Zoho CRM and Pipedrive experience on-tap here in NZ.

## CONNECT WITH US TODAY TO GET STARTED - OUR TEAM CAN HELP.

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